

bestCPR, Inc.

COMPANY PROFILE

January 2026



We value life through CPR and first aid education!



COMPANY OVERVIEW | General Information



General Information

We are a venture company that develops and sells CPR training equipment and AEDs, and provides CPR and first aid training. Our main products include **CPR training manikins** (Nurugo NURUGO), **AED trainers** (R-ligo), **self-directed learning CPR training system** (CPR SAM TS), and more.

Date Established	June 26, 2007
CEO	Ki-Chang Kim
Business Area	Manufacture of CPR training equipment / CPR and first aid training / Sales of AEDs
Business Location	Head Office / Factory : 741, Taejang-ro, Gimpo-si, Gyeonggi-do, Republic of Korea Kyungdong Mirwell City Bldg., Units 273-277 R&D Center : 560, Dongtan Giheung-ro, Hwaseong-si, Gyeonggi-do, Republic of Korea Dongik Mirabel Tower, Units 1001-1002
Number of Employees	18
Annual Sales	3.5 billion KRW (approx.)
Key Certifications	Venture Company, R&D Center, ISO 9001:2015, Outstanding Product Certification, Export Promising SME, G-PASS Company, Medical Device Manufacturing License, Medical Device Import and Sales License
Intellectual Property	More than 100 patents and trademarks registered

Our Main Brands

Nurugo, R-ligo, SAM, best SHOT



Our Products and Services

• Products

- Nurugo CPR Training Manikins
- R-ligo AED Trainers
- CPR SAM TS EDU (CPR Training System)
- CPR SAM TS Multi (CPR Group Training System)
- SAM TS Master (Self-Directed Learning CPR Training System)

COMPANY HISTORY

- 2007.06 bestCPR, Inc. established
- 2009.04 Venture company certified
AED (Automated External Defibrillator)
business started
- 10 Signed MOU with Korean Red Cross
- 11 Signed MOU with Korean National
Police Agency
- 07 Designated as a promising small business
by Gyeonggi Province
Selected as a Gyeonggi Province
export promising small business
- 2010.11 CEO Award at the 2010 Gyeonggi
Small and Medium Business Awards

Establishment ~2015

- 2012.12 Selected as an excellent automatic
defibrillator company
Launched high-performance manikin (Joon-100)
- 2014.01 Registered as a direct production
confirmation company
- 03 Signed MOU with the Korean Coast Guard
- 11 Selected as an outstanding
venture company
- 11 Selected as a youth-friendly
small enterprise
- 12 Paperless office system implemented
- 2015.01 Registered as a company-affiliated
R&D center
- 02 Awarded by the Minister of SMEs and Startups
- 03 Selected as an excellent
technology company
- 06 Selected as a venture company
by Gyeonggi Province (G-START)
- 07 Launched the "CPR Nurugo" app
- 09 Launched the Nurugo band
- 12 Selected as a promising export
small business

- 2016.01 Korea Brand Power Award
(CPR Training Equipment)
- 03 Appointed as a Youth Scholarship Donor
- 07 Achieved 1 million USD export milestone
- 08 Gyeonggi Province Governor Award
for Small and Medium Business
- 11 The 4th Industrial Innovation Grand Prize
(Minister of Trade, Industry and Energy Award)
- 11 Commendation from the CEO of
Korea Trade-Investment Promotion Agency (KOTRA)

2016~2019

- 2017.01 ISO 9001:2008 / KS Q ISO 9001:2009 Certified
- 04 ISO 14001:2004 Certified
- 06 Registered as a direct production
confirmation company
- 09 Signed MOU with Nurugo App
Certified as an excellent
technology company
- 11 Registered as a venture company
- 12 Designated as an excellent
technology company
- 2018.03 Main-Biz Certified
- 05 Registered as an innovative
small and medium enterprise (Inno-Biz)
- 10 BIS Certification (Nurugo Band)
Selected as a company-affiliated
R&D center
- 2019.01 Awarded the Gyeonggi Province Governor
Award for Trade Promotion
- 03 Designated as a promising export small business
by Gyeonggi Province
- 08 Selected as an outstanding
FTA utilization company
- 10 Certified as a technology innovation
type venture company
- 12 Exported to over 10 countries

- 2020.01 ISO 9001:2015 / KS Q ISO 9001:2015 Certified
- 06 Recipient of the Prime Minister Award
for Small and Medium Business
- 07 Venture business re-certification
(Ministry of SMEs and Startups)
- 08 Selected as an excellent small and medium
enterprise in Gyeonggi Province
- 12 Selected as an excellent technology
company (T3)

2020~2026

- 2021.01 Donation to the underprivileged –
Continuing for the 9th year
- 03 Appointed as a Youth Scholarship Donor
- 07 Awarded the Chairman's Award
by the Ministry of SMEs and Startups
- 07 Registered as a direct production
confirmation company
- 11 Donation to the underprivileged –
Continuing for the 10th year
- 2022. 03 Launched R-Igo T200A
- 11 Introduced CCEM KIOSK 22, 43, 55
- 2023. 02 Donated proceeds for 5 consecutive years to the Korea Red Cross Gyeonggi Chapter
- 05 Registered patent for CPR training manikin (Patent No. 10-2531834)
- 2024. 09 Obtained international certifications for Nurugo L380B (CE, RoHS, FCC, JMIC)
- 02 Donated proceeds for 6 consecutive years to the Korea Red Cross Gyeonggi Chapter
- 08 Direct manufacturing registration for multimedia learning device
- 12 Designated as an innovative product for public procurement: Nurugo L390B
- 2025. 02 Supply and installation of CPR training booths at Samsung Electronics and maintenance contract
- 05 Relocated corporate R&D center to Hwaseong-si
- 10 Obtained ISO 45001, 14001, 9001 certifications
- 12 Registered U.S. patent for CPR training manikin
- 2026. 01 Smart CPR Simulator 4-Set (CPR SAM TS Multi)
Supplied to the 80th Army Corps, ROK Army
- 02 Registered patent for high-concentration oxygen mask

[DOMESTIC CERTIFICATIONS / PATENTS / INTERNATIONAL STANDARDS]



INNOBIZ Certificate



Venture Business Certification



G-PASS Company Certificate



G-START Certificate



Main-Biz Certificate



Patent Certificate



Patent Certificate



Design Registration



Trademark Registration



TELEC



Excellent Small & Medium Enterprise



Youth-Friendly Small Enterprise



Direct Production Confirmation Certificate



Promising Export Small Business



Certificate of Trademark Registration



CE



CE



CE



RoHS



RoHS



Minister's Award (SME and Startups)



Prime Minister's Award (SME and Startups)



Chairman's Award (SME and Startups)



Minister's Award (Trade Promotion)



Gyeonggi Province Governor's Award for Trade Promotion



RoHS



RoHS



FCC



FCC



FCC

COMPANY OVERVIEW | EXHIBITIONS / RESEARCH ACTIVITIES



EXHIBITION PARTICIPATION

Participation Certificate

We hereby certify that

Company Name bestCPR, Inc.

Exhibition Name KIMES 2016

Event Period March 17 (Thu) ~ 20 (Sun), 2016

Venue COEX, Seoul

Booth No. G817

participated in the above exhibition.

Thank you for your participation and contribution to the success of the exhibition.

March 20, 2016

The Korea E & Ex Inc.

bestCPR participates in various domestic and international medical device exhibitions to promote our CPR training equipment and self-directed learning systems, and to share our vision for advancing CPR education and improving lifesaving outcomes.



RESEARCH ACTIVITIES

- (1) Developed high-performance training manikins (torso type) that feel like real human chest
- (2) Studying ways to improve the quality of CPR education and help learners practice accurately

Features of our high-performance training manikin

- Size : Chest width 5~6 cm
- Depth : 5~6 cm
- Chest compression depth : Up to 5~6 cm
- Speed : 100 ~ 120 compressions per minute
- Life span : Over 300,000 compressions
- Excellent durability and realistic performance
 - The structure faithfully reproduces the feel of real chest compression.
 - The skin material offers excellent durability and lifelike texture, ensuring effective training.



Developing high-performance manikins that help learners practice realistic chest compressions
[Torso-type high-performance manikin to provide realistic chest compression training]

Category	Intellectual Property Name	Registration Date	Registration Number
Patent	CPR Training Manikin	2023.05.09	Patent No. 10-2531834
	CPR Training Manikin	2016.03.16	Patent No. 10-1605383
	CPR Training Manikin (Nurugo)	2021.03.02	Patent No. 602016051197 (Germany)
		2020.06.26	Patent No. ZL201880073271.7 (China)
		2023.09.06	Patent No. P100311US00 (United States)
		2023.08.29	Patent No. 特願2023-553137 (Japan)
		2023.05.02	Patent No. KR2023/005975 (PCT)
	High-Concentration Oxygen Mask for High-Altitude Rescue	2026.01.29	Patent No. 10-2921986
	Automatic CPR Feedback Device	2016.04.19	Patent No. 10-1615354
	Structure System and Control Method of Emergency Rescue Device Utilizing Emergency Rescue Support Device	2010.07.06	Patent No. 10-0968971

SOCIAL CONTRIBUTION

bestCPR, Inc. fulfills its social responsibility as a corporate citizen by contributing to a better society through various public activities and social service programs.

We respect and value the human rights of all employees, and we promote a fair and just organizational culture.

We support children from low-income families, provide scholarships and medical support, and engage in various social contribution activities, thereby contributing to the well-being of local communities.

SOCIAL CONTRIBUTION EXPENSES

(Unit: KRW, Thousands)

Category	2019	2020	2021	2022	2023
Contributions & Donations	6,306	4,618	6,480	6,260	10,000



KEY SOCIAL CONTRIBUTION PROGRAMS



FEATURED IN THE MEDIA

Donation of Sponsorship Products for CPR Instructors Championship and CPR Awareness Management



Nurugo ^{new} CPR Manikin®

L320/L330/L380/L390/P400 CPR Training Manikin

Designed with a realistic structure that closely resembles the human body, delivering effective CPR education through visual and tactile feedback.



Religo ^{new} AED Trainer®

Automated External Defibrillator (AED) Trainer

Provides training for the proper use of an AED by simulating real-life scenarios with realistic device operation.



CPR SAM ^{NEW} SAM TS®

Self-Directed CPR Training System

A CPR training system that allows instructors to easily and effectively deliver CPR training without the need for a manikin.



CPR Simulation Group Training System (SAM TS Multi)

A system that enables high-quality CPR simulation group training for multiple trainees.



- Real-time performance feedback for each trainee
- Group results and ranking display
- Various result reports and data analysis functions for effective training management

CPR SAM ^{NEW} CPR Training System® SAM TS

CPR Education Module Kiosk (CPR SAM Kiosk 22/43/55)

A CPR education and practice system (CPR SAM) that enables easy and fun CPR learning and hands-on practice.

CPR SAM ^{NEW} CPR Training System® SAM TS Simulation System



SAM TS 22
(21.5-inch Touch Screen)



SAM TS 43
(43-inch Touch Screen)



SAM TS 55
(55-inch Touch Screen)

- ✓ Fun and easy learning experience through touch-screen interaction!
- ✓ Provides real-time feedback, evaluation, and gamification to enhance learning engagement and participation
- ✓ Professional education content and marketing materials tailored to various age groups and learner levels
- ✓ Custom content development for organizations, institutions, companies, and public facilities, including video production and content registration

1 Standby



2 Watch Videos



3 Start Practice



4 Evaluation



5 Game



Ranking		
Rank	Name	Score
1	bestCPR	97
2	CPR SAM	92
3	CPR Kiosk	88
4	CPR Lover	85
5	CPR Champ	82

NEW
CPR SAM CPR Training System[®]
Self-Directed Learning
CPR Training System

(Self-directed learning CPR SAM Training System)



CPR Training and Assessment Program Introduced by Samsung Electronics



Step-by-Step Practice Program

Provides CPR practice videos and guidance by step.



Comprehensive Practice Program

Provides real-time feedback on compression depth, speed, release, ventilation, and more, with improvement suggestions.



Assessment Program

Provides evaluation results based on CPR performance and allows for retests in case of low scores to improve.

COMPANY OVERVIEW | INSTALLATIONS · EDUCATIONAL INSTITUTIONS



Jeonbuk Provincial Office
of Education
Safety Experience Center



National Tax Service
Suwon District Office



Daegu Catholic University
Metaverse Center



Jeongseon Girls'
High School



Gumi
Sajik High School



Gangwon
Fire Headquarters



Yangyang
Anmyeon High School



Jeonbuk Wanju
Iksan Office



Gunsan University
Nursing College



Gimcheon
Samweon High School



Gangneung
Dogye High School



Gangwon
Samcheok High School



Chungnam
Seosan Haepum High School



Sejong
Ineung Middle School



Chungnam
Dangjin Hansol High School



Chungnam
Yongin Daejin High School



Chungnam
YeoSan Middle School



Gyeongnam
Samcheong High School



Ulsan
Hyundai High School



Chungnam
Cheongyang Middle School

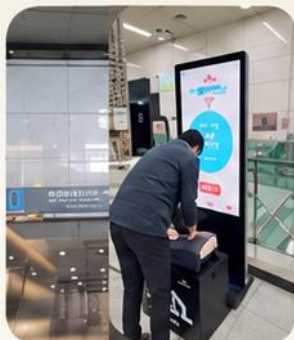


Chungbuk
Jecheon Industrial High School



Ulsan
Seokju Elementary School

◆ Collaboration Case – Settleon Fire Station & Incheon Subway Line 1



Incheon Main
Train Station



Incheon Campus
Town Station



Incheon Techno
Park Station



Hyundai Motor Company
Namyang R&D Center



Samsung E&A
Cheonan



Incheon
Knowledge Information
Complex Station



Central Park Station



International
Business District Station



Kia Motors
Head Office



Samsung E&A
Pyeongtaek

COMPANY OVERVIEW | INSTALLATION CASES · CORPORATE



OB Beer, Incheon Plant



SK TNS, Head Office



LG Chem, Cheongju Plant



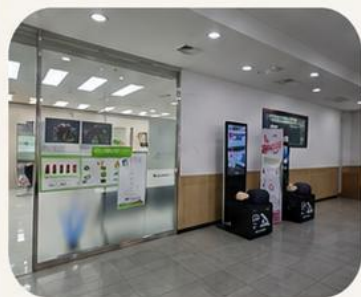
POSCO DX, Pohang



POSCO DX, Pangyo



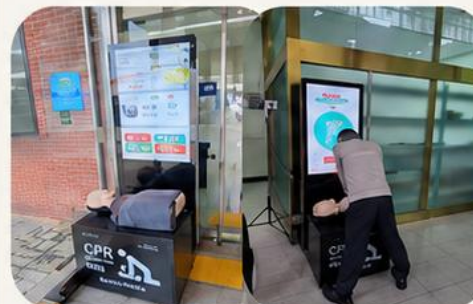
POSCO DX, Gwangyang



Hyundai Motor Company,
Ulsan Plant



Hyundai Premium Outlets,
Kimpo Branch



Samyang E&A,
Ulsan Plant No. 2



Hyundai Capital,
Head Office

COMPANY OVERVIEW I INSTALLATION CASES · PUBLIC INSTITUTIONS



KPS Taeon Business Complex



KPS Wolseong 1 Complex



KPS Samcheok Power Plant



Korea Internet & Security Agency (KISA)



Korea Appraisal Board Ulsan Branch Office



Korea Appraisal Board Gyeonggi Branch Office



National Fire Safety Experience Center & Safety Education Center



Korea Information Society Development Institute (KISDI)



Korea Transportation Safety Authority



Korea Southern Power Co., Younggwang Nuclear Power Plant



Korea Women's International Cooperation Agency (KWICA)

COMPANY OVERVIEW | INSTALLATION CASES · PUBLIC INSTITUTIONS



National Institute of Fisheries
Science, NIFS



National Museum of
Korean Contemporary History



Icheon City Hall



Icheon City
Disability Welfare Center



Icheon City
Senior Welfare Center



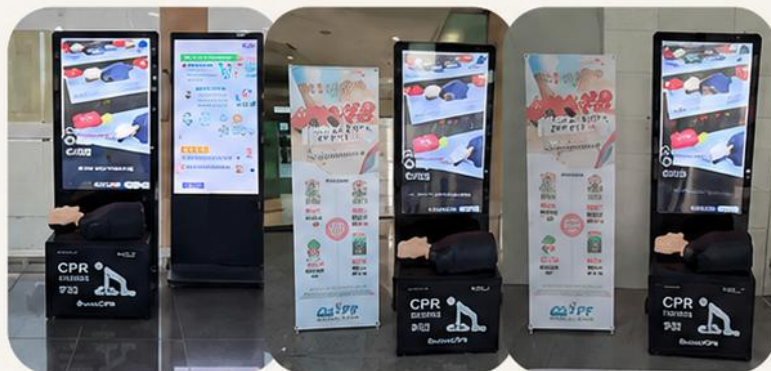
Icheon City
Senior Welfare Center



Icheon City
Sports Center

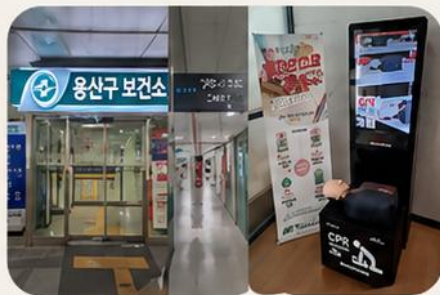


Hwaseong City Hall,
Hwaseong Lifelong Learning Center



Daegu Gyeongbuk Institute of Science
& Technology (DGIST)

COMPANY OVERVIEW | INSTALLATION CASES · PUBLIC INSTITUTIONS



용산구 보건소
Yongsan-gu Public
Health Center



성북구 보건소
Seongbuk-gu Public
Health Center



Cheongan, Yukgeun-dong
Reserve Forces Training Center



Gangseo-gu Public
Health Center



Danwon Public
Health Center, Ansan



Incheon Eastern District Public
Health Center, Songhyeon
Health and Welfare Support Center



Incheon Jungbu Fire Station

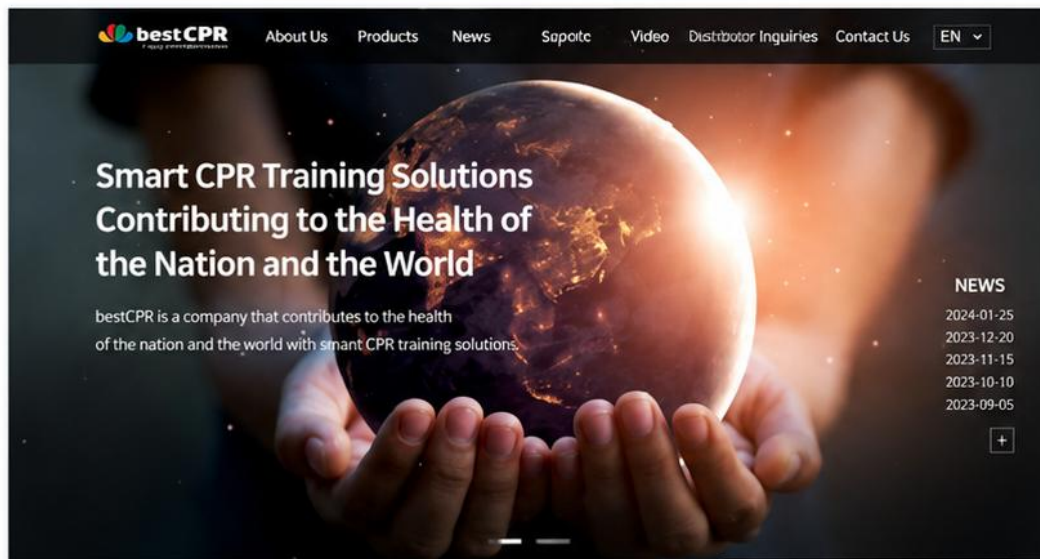


Incheon 119 Safety Center

Website / Online Store

Website Homepage

www.AED.kr



Scan the QR code to go directly to our official website.

- Company information and partnerships
- Guide to CPR training and automatic external defibrillator (AED) usage
- Introduction of product features, specifications, and components
- Product catalog, promotional videos, news, and brochures

Online Store (Shopping Mall)

www.BESTCPRMALL.co.kr

YouTube

www.YOUTUBE.com/@bestcpr-official



Scan the QR code to go directly to our official YouTube channel.

♥ Please like and subscribe!

- Official YouTube channel operated by bestCPR
- Explanation of each product's features and functions
- Real user stories of CPR training experiences
- How to install and support our products
- How to use the app and engaging video explanations
- Provide training videos for various languages

Instagram

www.INSTAGRAM.com/best_cpr



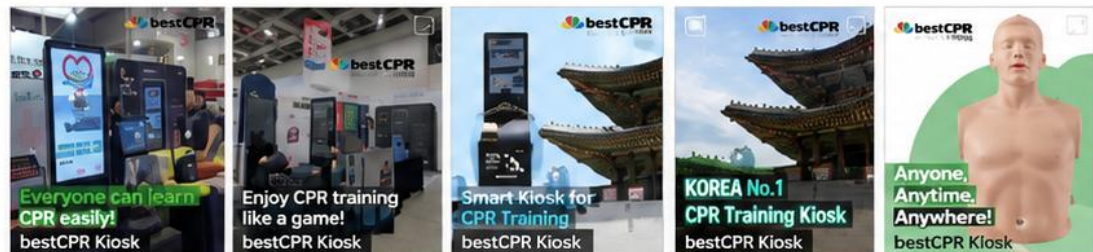
best_cpr

bestCPR

Making CPR training simple, fun, and effective with smart kiosks and interactive content. Everyone can learn life-saving skills easily. Let's build a safer community together with bestCPR.

Scan the QR code to go directly to our official Instagram.

- Official Instagram channel operated by bestCPR
- Explanation of each product's features and functions
- Real user stories of CPR training experiences
- Detailed information on product-related news and events
- Important announcements and information



Thank you.

Thanks.